



Annual Report of the Arizona Power Exchange Corporation

November 18th 2014

What is this Report?

The Board of Directors shall be responsible for producing an annual report that outlines the progress made during the previous year toward meeting the mission statement and other stated plans, goals and objectives.

(APEX Corp. Bylaws §3.01)

The Arizona Power Exchange Corporation's Core Values

October 8, 2002

We Believe In:

- **Respect for One's Self and Others:** Individuals engaged in BDSM are valued members of society and deserve to be treated with respect regardless of the role assumed in that society.
- **Stewardship of the BDSM Lifestyle:** The participation in community service, volunteerism, educational forums, and support and encouragement of personal growth.
- **Diversity:** The respect of individual differences including the respect of all religious and political beliefs, nationalities, ethnicities, genders and sexual orientations.
- **Personal and Communal Integrity:** The individual freedom to make one's own decisions and take one's own actions, when doing so with honesty, personal responsibility, risk awareness, and consensuality.
- **Confidentiality:** The right of each member to decide how much information about their own lifestyle, activities, and words shall be shared with any other individual.

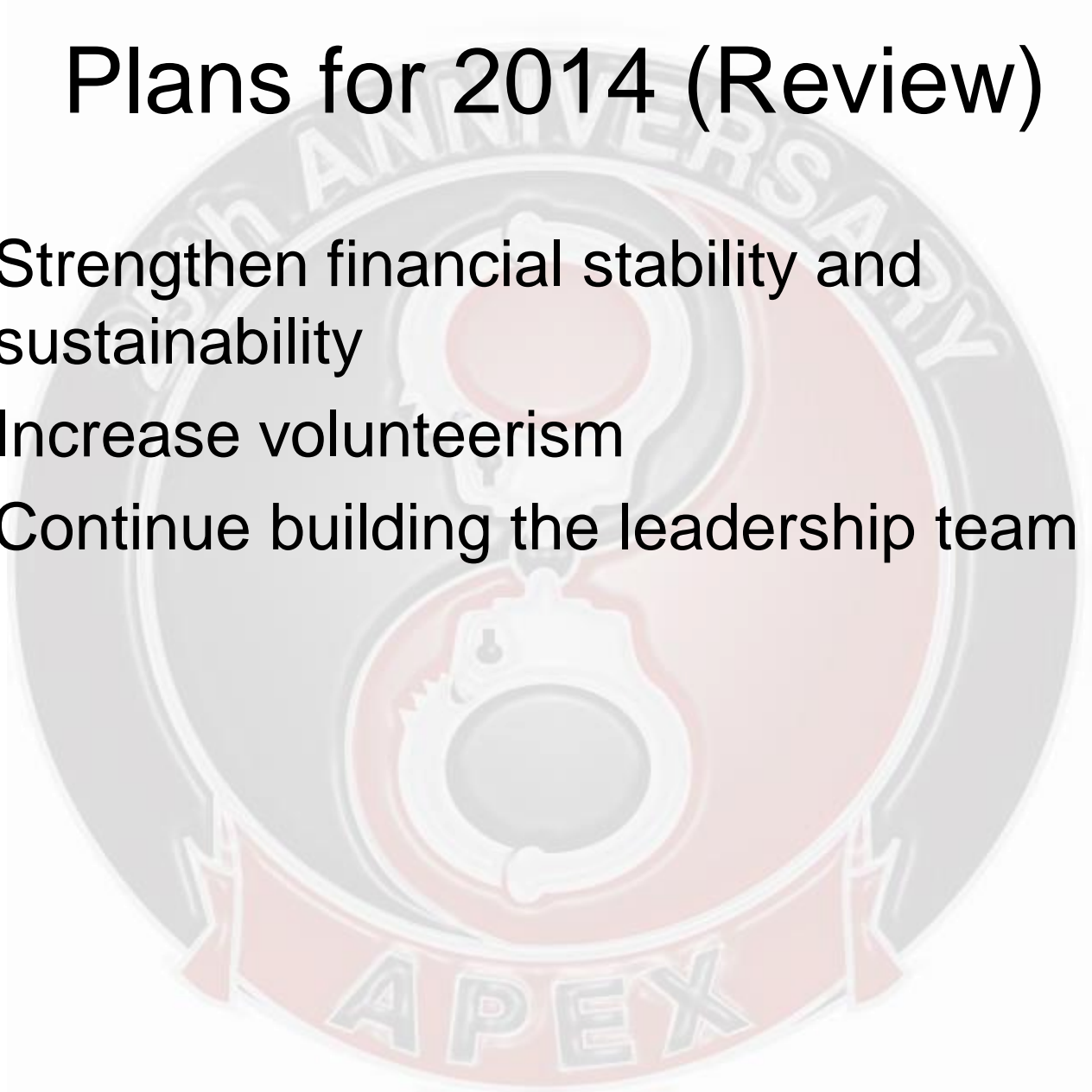
The Arizona Power Exchange Corporation's Mission

October 8, 2002

The Arizona Power Exchange (APEX) is a not-for-profit corporation that provides education, social opportunities, and support for adults who are interested in Bondage and Discipline; Dominance and Submission; and Sadomasochism (BDSM) who value individual responsibility, integrity, confidentiality, and respect for self and others. APEX provides on-going forums for education and practice of BDSM and opportunities for like-minded individuals to socialize, explore and learn in a respectful and dignified environment. APEX welcomes all sexual orientations, consensual relationships, and risk-aware BDSM and sexual practices.

Plans for 2014 (Review)

- Strengthen financial stability and sustainability
- Increase volunteerism
- Continue building the leadership team



Progress Made Toward Plans,
Goals and Objectives 2014

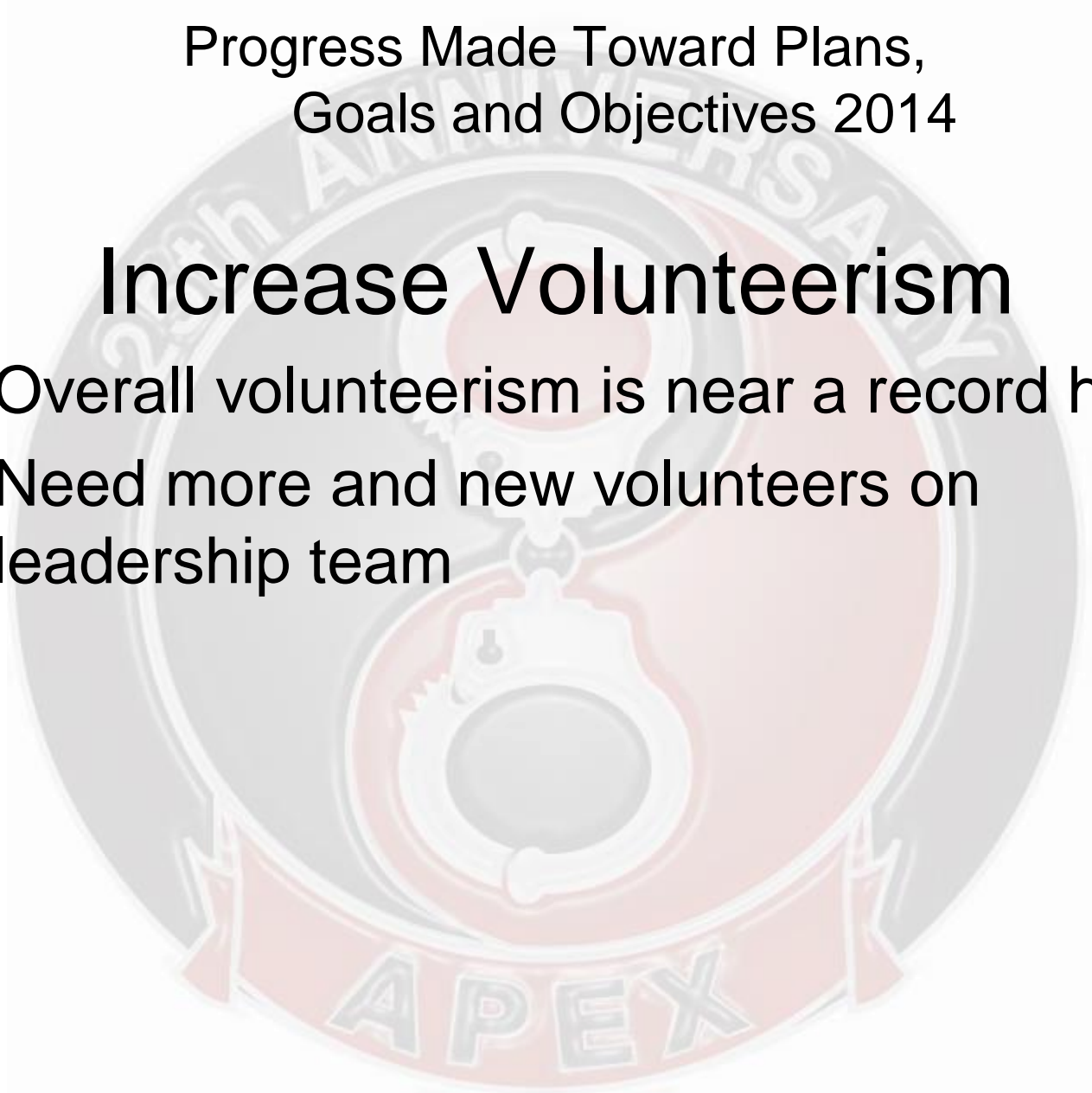
Strengthen Financial Stability and Sustainability

- All-access membership plans -- model has proven value
- Need to better promote value of APEX membership

Progress Made Toward Plans, Goals and Objectives 2014

Increase Volunteerism

- Overall volunteerism is near a record high
- Need more and new volunteers on leadership team



Goals for 2015

- Strengthen financial stability and sustainability
- Improve value of membership for our more experienced members
- Increase volunteerism
- Continue building the leadership team



Questions?

Master Mick

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